



— MAGNOM —

# **M a g n o m**

## **Company Profile**

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# *About Us*

## **Overview**

Experience and innovation are the hallmarks of Magnom Company. Project management in the twenty-first century require a balance of first-hand experience with cutting-edge innovations. Magnom understands this and has carefully built a team of seasoned professionals with extensive industry knowledge and a demonstrated ability to adapt to changing circumstances. With the latest tools and methods, this expertise is leveraged for a distinct competitive advantage.



“It takes a deep commitment to change  
and an even deeper commitment to  
grow”

- Ralph Elisson

## Who We Are

Magnom is a young and energetic company with years of experience in the Contracting field. Magnom consistently recruits and cultivates experts from around the world. These experts bring knowledge from industries as varied as power generation, oil and gas and mining, marine construction, labour outsource and power stations.

Maintaining the highest standards for achieving our clients' targets on time and on budget, the professionals of Magnom have built a reputation for excellence. By land or sea. Magnom professionals have developed projects through all climates, cultures and economies.

Securing and maintaining strong relationships with our service providers is critical to sustaining long-term relationships with our clients. Our family of employees is empowered to take ownership of every assignment.

The organization was built on a simple idea: customer satisfaction is everything. Our goal is not to be the biggest Services Company in the world, but rather to be the best – by helping our clients reduce costs to ensure their success.

At Magnom, we have a goal-oriented vision that clearly identifies where we're going and how we're going to get there. With a view to being the leading provider of projects development solutions we continue to further develop our position as a global market leader.



**Our Vision:**

“We strive to be indispensable for your business and support your business to realize its full potentials. We derive our value from our innovative solutions and talented team of high professionals”.

**Our Mission**

“We aspire to become a leading regional group, providing the basic needs of the society through providing integrated solutions for the projects, while continually improving our performance”

- To build long-term relationships with our clients.
- To provide exceptional services by ensuring quality and efficiency in all we do.
- To develop the skills of our employees that will enable them to achieve their full potential.
- To drive excellent sustainable financial performance.

“You will not find it difficult to prove that battles, campaigns,  
and even wars have been won  
or lost primarily because of logistics”.

- General Dwight D. Eisenhower

## Core Values Strong values, strong results

At Magnom, we make sure that our employees adopt common values and work ethics that deliver solid performance consistent with the Magnom brand.

- **Safety:** We are focused on our personal safety as well as the safety of others.
- **Our people:** We make sure to make our employees feel valued and always challenge and reward them.
- **Integrity:** We strongly believe that acting with ethics and honesty will ultimately grow our business.
- **Customer focus:** We value our customers and put them at the center of our business model.
- **Performance:** we are innovative and strive to apply the right technology and solution every time to make sure to deliver solid performance
- **Ethics:** We believe that it is our job to deliver services that exceed your expectation with a high level of ethics.
- **Transparency:** We make sure that transparency is maintained in all dealings.



## Fast Facts

The last several years have been interesting and challenging for Magnum with the starting of the contracting business as a new rewarding business especially when that Magnum participated in big and historical projects, such as the New Suez Canal and many other big and small nationwide projects.

- The contracting segment witnessed a huge success with gross revenue of approximately USD 25 million in 2015.
- Revenue has grown from USD 5 million in 2012 to USD 25 million in 2015.
- We will continue to do our best efforts in the future to restructure the company, optimize business processes and train our staff in order to be ready to seize business opportunities in our competitive market.



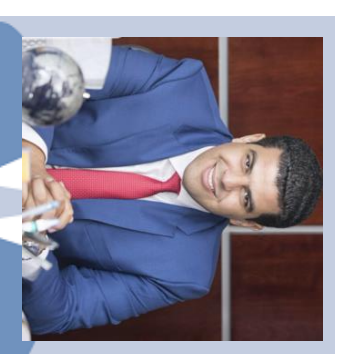
# *CEO Statement*

At Magnom, we believe that what we do impacts our community. Assisting with Projects Development and delivering superior services to our customers have been our main priorities since the inception of our company.

Moreover, we are proud of our team of high professionals. We have faith that it will lead us to position our company as a market leader in our regional industry. We have faith that our solid performance will withstand our future growth and allow us to focus on strategic projects that have a potential to help us realize higher value.

Furthermore, we retain our sense of assurance and entrepreneurial spirit. We have an ambitious, yet achievable goals that I believe will lead our company to realize sustainable growth. I thank every member of Magnom family for their efforts and loyalty, which have been the foundation of our company's continuous growth and success.

I thank our clients for the continuous trust and support they have invested in our company and we hope to continue to exceed your expectations.



Mr. Maged Marie  
CEO of Magnom Logistics

## *What We Do*

Magnom is a leading Egyptian Company that provides projects development solutions which includes construction, earth moving, equipment rental, warehousing, labour outsourcing.

Magnom has been established as a contracting company, delivering various projects solutions in partnership with our customers, including governmental institutions and private businesses.

Our extensive experience of working with the government in big national infrastructure and marine projects, as well as international companies, enables us to provide the right quality of services delivered at the right timing and exceeding our clients' expectations.



Magnom helps its family of customers remain competitive by providing expeditious construction services and project development solutions, finding efficiency while meeting scheduling and budgetary requirements with consistent predictability.

*"There is a powerful driving force inside every human being that, once unleashed, can make any vision, dream, or desire a reality."*

*-- Anthony Robbins*

## Services We Provide

### Contracting

We have the right equipment, skilled labors, and expertise to provide contracting service for the Infrastructure major projects.

### Equipment Rental

We provide machinery and equipment of all kinds, mainly to construction contractors.

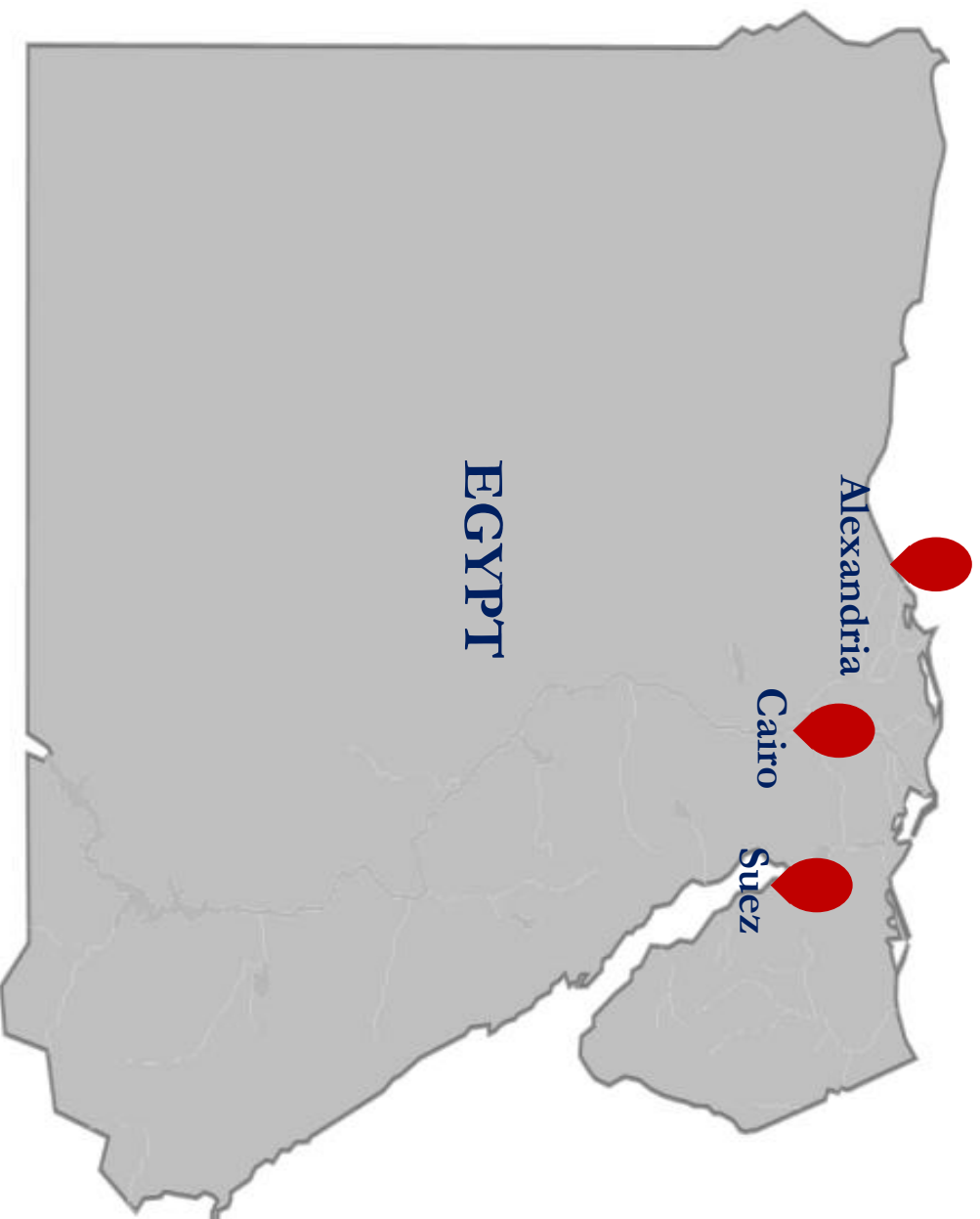
### Labor Outsourcing

We make sure that our customers' businesses are staffed the appropriate labor candidates.

### Warehousing

Our warehouses are carefully equipped with high standard firefighting, safety and security systems.

**Where We Are**



## *Our Team*

The asset which Magnom Company has invested in most extensively is its employees. Our company is highly selective when it comes to recruitment, bearing in mind that the staff are indeed the key to our success.

Staff members are chosen according to Magnom's recruitment standards including previous experience and technical capability among other factors.

It is essential that the personnel assigned to any particular project possesses the know-how and relevant technical experience for each respective project.

In Magnom we believe in investing in our employees and managers through trainings conducted by professionals so we can better serve our clients and help our staff develop their careers.

Moreover, we always put the safety and welfare of our employees in the first priority as they are the real assets for our company.

## **Our Talented Leader and Team**

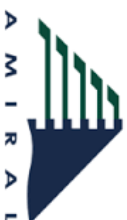
## *Our Capabilities and Strengths*

We have executed numerous large and complex projects through which we developed our core competences in the field of infrastructure and marine work Contracting, Warehousing, Equipment and labors hiring and transportation. Listed below are some of the previous and current projects being executed by our company:

### **Contracting Projects**

- Adabeya Port Expansion.
- New National Ring Road.
- Quay at Caeser Bay North Coast.
- Sokhna Port Marine Platform.
- Suez Canal Widening.
- Abu Keer Port.
- Egyptian refinery
- Galala project
- Petroject Banha Project
- Zohr field
- WND Project
- Borulus Power Station
- East Port Said project





## **Contact Us:**

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